



# The Scientific Consulting Group, Inc.

656 Quince Orchard Road, Suite 210

Gaithersburg, MD 20878-1409

Phone: 301-670-4990

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## **Job Ad –Health Communication Specialist**

The Communications Department at The Scientific Consulting Group, Inc. is seeking a health communications professional to provide communications support to both government and private clients within the environmental, health, and biomedical fields.

### **Responsibilities and Duties**

Responsibilities will include but are not limited to tasks as outlined below:

- Assist in providing professional consulting services to government and private clients.
- Assist in management and design public health outreach programs and marketing initiatives.
- Develop targeted messaging and strategic plans for multiple media outlets (print publications, social media, web, video, and audio presentations).
- Support the implementation of clients' communications programs, campaigns, and outreach efforts.
- Facilitate both internal and external meetings.
- Conduct market research and evaluations using innovative technologies.
- Develop key messaging for multiple media outlets (print publications, social media, web, video, and audio).
- Possess or willingness to develop content expertise in specific health and science-related fields.

### **Qualifications and Skills**

- Bachelor's degree in communications, public health, journalism, or related field and 3 years of related experience, or master's degree in communications, public health, journalism, or related field.
- Excellent writing and editing skills.
- Experience in public health outreach programs, strategic planning, social and digital media, and constructing messaging for multiple media outlets.
- Experience in consulting, specifically with health, environmental, and/or other science-based agencies.
- Experience with Drupal is a plus.
- Experience managing competing priorities and adapting to changes in priorities and workload.
- Ability to perform administrative activities efficiently and effectively (i.e., progress reports, task tracking).
- Excellent communications and interpersonal skills, including the ability to work collaboratively across departments and with multiple clients.
- A willingness to learn from communications professionals of all ages and experience levels.



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This opportunity is based in Gaithersburg, Maryland with a hybrid work arrangement that offers the ability to work from home two days per week. Interested candidates should submit a resume and cover letter.

SCG is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.